

# HuffPost: Demographic voting effects

March 20 - 21, 2019 - 1000 US adult citizens



## 1. Gender effect - female

If a female candidate were the Democratic nominee in 2020, how do you think her gender would affect the decisions made by most voters?

	Registered voters		Gender		Age (4 category)				Race (4 category)			
	Total	Yes	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
They'd be more likely to vote for her	15%	18%	15%	14%	16%	18%	14%	11%	14%	15%	17%	17%
They'd be less likely to vote for her	23%	24%	21%	25%	27%	27%	20%	21%	22%	31%	26%	20%
It wouldn't affect how likely they'd be to vote for her	33%	36%	35%	32%	22%	23%	39%	47%	36%	24%	28%	33%
Not sure	29%	22%	29%	29%	35%	31%	28%	21%	28%	30%	29%	31%
Totals	100%	100%	100%	100%	100%	99%	101%	100%	100%	100%	100%	101%
Unweighted N	(989)	(813)	(478)	(511)	(211)	(233)	(339)	(206)	(717)	(117)	(99)	(56)

	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
They'd be more likely to vote for her	15%	17%	11%	18%	15%	22%	13%	15%	22%	13%	11%	15%	16%
They'd be less likely to vote for her	23%	30%	19%	22%	32%	15%	23%	24%	27%	17%	22%	25%	25%
It wouldn't affect how likely they'd be to vote for her	33%	30%	32%	39%	30%	47%	32%	38%	33%	43%	34%	31%	31%
Not sure	29%	22%	38%	21%	23%	16%	32%	23%	18%	27%	33%	29%	27%
Totals	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	99%

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	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Unweighted N	(989)	(329)	(384)	(276)	(324)	(317)	(446)	(283)	(139)	(152)	(192)	(394)	(251)

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## 2. Gender effect - male

If a male candidate were the Democratic nominee in 2020, how do you think his gender would affect the decisions made by most voters?

	Registered voters		Gender		Age (4 category)				Race (4 category)			
	Total	Yes	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
They'd be more likely to vote for him	22%	24%	20%	24%	21%	30%	21%	16%	20%	30%	26%	18%
They'd be less likely to vote for him	8%	9%	11%	6%	10%	11%	6%	7%	8%	7%	10%	11%
It wouldn't affect how likely they'd be to vote for him	43%	48%	42%	44%	30%	34%	48%	57%	46%	31%	40%	38%
Not sure	27%	19%	27%	26%	38%	25%	25%	20%	25%	32%	24%	33%
Totals	100%	100%	100%	100%	99%	100%	100%	100%	99%	100%	100%	100%
Unweighted N	(985)	(808)	(477)	(508)	(213)	(230)	(336)	(206)	(713)	(116)	(100)	(56)

	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
They'd be more likely to vote for him	22%	34%	16%	18%	34%	15%	20%	23%	29%	19%	21%	23%	23%
They'd be less likely to vote for him	8%	5%	7%	15%	5%	13%	7%	11%	12%	8%	8%	7%	11%
It wouldn't affect how likely they'd be to vote for him	43%	41%	41%	49%	43%	57%	42%	47%	40%	52%	39%	41%	43%
Not sure	27%	19%	37%	18%	18%	15%	30%	18%	18%	21%	32%	28%	23%
Totals	100%	99%	101%	100%	100%	100%	99%	99%	99%	100%	100%	99%	100%
Unweighted N	(985)	(327)	(387)	(271)	(322)	(314)	(445)	(282)	(138)	(154)	(192)	(392)	(247)

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### 3. Race effect - white

If a white candidate were the Democratic nominee in 2020, how do you think their race would affect the decisions made by most voters?

	Registered voters		Gender		Age (4 category)				Race (4 category)			
	Total	Yes	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
They'd be more likely to vote for that candidate	20%	22%	20%	21%	23%	22%	22%	12%	17%	36%	19%	32%
They'd be less likely to vote for that candidate	10%	9%	12%	7%	13%	13%	6%	8%	9%	9%	15%	4%
It wouldn't affect how likely they'd be to vote for that candidate	43%	47%	41%	45%	31%	36%	46%	58%	47%	29%	41%	34%
Not sure	27%	22%	28%	27%	32%	29%	26%	22%	28%	26%	25%	31%
Totals	100%	100%	101%	100%	99%	100%	100%	100%	101%	100%	100%	101%
Unweighted N	(987)	(810)	(476)	(511)	(213)	(231)	(338)	(205)	(713)	(119)	(98)	(57)

	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
They'd be more likely to vote for that candidate	20%	30%	19%	12%	30%	14%	18%	20%	25%	22%	16%	21%	22%
They'd be less likely to vote for that candidate	10%	8%	9%	14%	5%	13%	8%	11%	17%	9%	11%	11%	7%
It wouldn't affect how likely they'd be to vote for that candidate	43%	40%	38%	55%	41%	57%	45%	46%	41%	45%	44%	42%	43%
Not sure	27%	23%	35%	19%	23%	16%	29%	24%	17%	24%	30%	27%	27%
Totals	100%	101%	101%	100%	99%	100%	100%	101%	100%	100%	101%	101%	99%
Unweighted N	(987)	(326)	(386)	(275)	(322)	(316)	(446)	(281)	(139)	(152)	(192)	(394)	(249)

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## 4. Race effect - non-white

If a non-white candidate were the Democratic nominee in 2020, how do you think their race would affect the decisions made by most voters?

	Registered voters		Gender		Age (4 category)				Race (4 category)			
	Total	Yes	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
They'd be more likely to vote for that candidate	15%	17%	17%	13%	20%	19%	12%	9%	13%	12%	22%	22%
They'd be less likely to vote for that candidate	20%	21%	18%	21%	21%	20%	19%	18%	19%	25%	17%	20%
It wouldn't affect how likely they'd be to vote for that candidate	33%	36%	32%	34%	20%	26%	35%	50%	37%	18%	32%	24%
Not sure	33%	25%	33%	32%	39%	35%	34%	22%	31%	45%	29%	35%
Totals	101%	99%	100%	100%	100%	100%	100%	99%	100%	100%	100%	101%
Unweighted N	(987)	(810)	(479)	(508)	(213)	(234)	(334)	(206)	(714)	(118)	(98)	(57)

	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
They'd be more likely to vote for that candidate	15%	12%	11%	24%	11%	23%	14%	15%	21%	12%	15%	15%	15%
They'd be less likely to vote for that candidate	20%	29%	17%	13%	27%	14%	17%	23%	26%	20%	20%	18%	21%
It wouldn't affect how likely they'd be to vote for that candidate	33%	34%	28%	41%	32%	45%	35%	36%	30%	39%	32%	31%	33%
Not sure	33%	26%	44%	22%	29%	17%	33%	26%	23%	29%	33%	35%	31%
Totals	101%	101%	100%	100%	99%	99%	99%	100%	100%	100%	100%	99%	100%
Unweighted N	(987)	(328)	(385)	(274)	(322)	(317)	(445)	(282)	(138)	(150)	(193)	(395)	(249)

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## 5. Age effect - over 70

If a candidate over age 70 were the Democratic nominee in 2020, how do you think their age would affect the decisions made by most voters?

	Registered voters		Gender		Age (4 category)				Race (4 category)			
	Total	Yes	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
They'd be more likely to vote for that candidate	8%	8%	9%	6%	12%	13%	3%	5%	6%	11%	16%	4%
They'd be less likely to vote for that candidate	34%	39%	33%	35%	29%	28%	38%	40%	36%	27%	32%	30%
It wouldn't affect how likely they'd be to vote for that candidate	29%	31%	29%	29%	20%	27%	32%	34%	30%	22%	35%	19%
Not sure	30%	22%	29%	30%	39%	33%	27%	21%	28%	39%	17%	47%
Totals	101%	100%	100%	100%	100%	101%	100%	100%	100%	99%	100%	100%
Unweighted N	(990)	(811)	(477)	(513)	(212)	(233)	(339)	(206)	(715)	(119)	(99)	(57)

	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
They'd be more likely to vote for that candidate	8%	10%	5%	11%	8%	8%	7%	10%	15%	12%	5%	7%	8%
They'd be less likely to vote for that candidate	34%	32%	31%	40%	37%	43%	34%	31%	41%	30%	39%	31%	38%
It wouldn't affect how likely they'd be to vote for that candidate	29%	34%	25%	31%	31%	34%	29%	35%	24%	34%	28%	30%	24%
Not sure	30%	25%	40%	18%	24%	15%	30%	24%	19%	24%	29%	32%	30%
Totals	101%	101%	101%	100%	100%	100%	100%	100%	99%	100%	101%	100%	100%
Unweighted N	(990)	(329)	(387)	(274)	(323)	(318)	(448)	(281)	(138)	(154)	(192)	(395)	(249)

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## 6. Age effect - under 50

If a candidate under age 50 were the Democratic nominee in 2020, how do you think their age would affect the decisions made by most voters?

	Registered voters		Gender		Age (4 category)				Race (4 category)			
	Total	Yes	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
They'd be more likely to vote for that candidate	20%	23%	22%	19%	22%	26%	20%	13%	19%	29%	20%	15%
They'd be less likely to vote for that candidate	11%	12%	12%	10%	14%	9%	10%	12%	11%	9%	15%	4%
It wouldn't affect how likely they'd be to vote for that candidate	40%	43%	39%	41%	22%	37%	45%	53%	42%	28%	37%	44%
Not sure	29%	23%	27%	31%	42%	28%	25%	22%	28%	33%	28%	37%
Totals	100%	101%	100%	101%	100%	100%	100%	100%	100%	99%	100%	100%
Unweighted N	(981)	(804)	(474)	(507)	(212)	(230)	(336)	(203)	(709)	(118)	(99)	(55)

	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
They'd be more likely to vote for that candidate	20%	23%	16%	24%	24%	23%	17%	24%	30%	20%	22%	20%	20%
They'd be less likely to vote for that candidate	11%	12%	8%	15%	8%	15%	11%	11%	12%	11%	8%	10%	16%
It wouldn't affect how likely they'd be to vote for that candidate	40%	41%	37%	43%	43%	46%	42%	42%	37%	46%	40%	40%	36%
Not sure	29%	24%	39%	17%	24%	16%	29%	24%	20%	24%	31%	31%	28%
Totals	100%	100%	100%	99%	99%	100%	99%	101%	99%	101%	101%	101%	100%
Unweighted N	(981)	(324)	(384)	(273)	(317)	(316)	(443)	(281)	(136)	(153)	(190)	(393)	(245)

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## 7. Policy or electability

What's more important to you—that Democrats nominate the presidential candidate whose positions on the issues comes closest to yours, or the candidate who seems most likely to defeat Donald Trump in November 2020?

*Asked of Democrats and Independents who lean toward Democrats*

	Total	Registered voters	Gender		Age (4 category)				Race (4 category)			
		Yes	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Closest on the issues	35%	36%	32%	37%	49%	31%	36%	26%	31%	38%	36%	*
Most likely to win	49%	53%	54%	46%	30%	49%	50%	66%	54%	46%	46%	*
Not sure	15%	12%	13%	17%	21%	19%	14%	8%	15%	16%	18%	*
Totals	99%	101%	99%	100%	100%	99%	100%	100%	100%	100%	100%	*
Unweighted N	(427)	(385)	(190)	(237)	(87)	(106)	(142)	(92)	(267)	(82)	(56)	(22)

	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Closest on the issues	35%	36%	34%	*	33%	*	37%	33%	32%	33%	38%	34%	35%
Most likely to win	49%	51%	46%	*	57%	*	44%	58%	60%	43%	49%	52%	51%
Not sure	15%	14%	21%	*	10%	*	19%	9%	9%	24%	13%	14%	14%
Totals	99%	101%	101%	*	100%	*	100%	100%	101%	100%	100%	100%	100%
Unweighted N	(427)	(330)	(97)	(0)	(285)	(22)	(201)	(118)	(62)	(73)	(82)	(172)	(100)



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## 8. Capable of winning the general

Which of these candidates, if nominated, do you think are capable of winning the GENERAL ELECTION for president? Please select ALL THAT APPLY.

*Asked of Democrats and Independents who lean toward Democrats*

	Registered voters		Gender		Age (4 category)				Race (4 category)			
	Total	Yes	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Joe Biden	64%	69%	62%	66%	44%	60%	70%	76%	67%	63%	56%	*
Cory Booker	23%	25%	22%	24%	18%	20%	21%	34%	27%	15%	15%	*
Pete Buttigieg	9%	10%	14%	6%	9%	13%	5%	12%	12%	8%	3%	*
Julian Castro	10%	10%	11%	8%	4%	13%	6%	14%	11%	3%	11%	*
John Delaney	3%	3%	5%	2%	1%	6%	4%	1%	4%	3%	0%	*
Tulsi Gabbard	4%	4%	6%	2%	2%	6%	3%	3%	5%	1%	2%	*
Kirsten Gillibrand	11%	11%	16%	7%	8%	13%	9%	15%	12%	4%	13%	*
Kamala Harris	32%	37%	35%	31%	17%	30%	35%	44%	39%	24%	22%	*
John Hickenlooper	5%	5%	11%	1%	8%	7%	4%	3%	7%	1%	5%	*
Jay Inslee	7%	7%	10%	5%	6%	12%	3%	8%	9%	6%	2%	*
Amy Klobuchar	11%	12%	15%	9%	6%	15%	13%	11%	16%	4%	2%	*
Wayne Messam	2%	1%	2%	1%	0%	4%	1%	0%	2%	1%	0%	*
Beto O'Rourke	39%	43%	42%	38%	31%	37%	40%	49%	45%	24%	36%	*
Bernie Sanders	48%	49%	49%	48%	55%	46%	44%	51%	49%	43%	54%	*
Elizabeth Warren	30%	33%	34%	28%	19%	30%	29%	41%	35%	22%	29%	*
Marianne Williamson	2%	2%	3%	1%	0%	7%	1%	0%	3%	2%	0%	*
Andrew Yang	6%	5%	9%	3%	11%	8%	5%	0%	5%	5%	9%	*
None of the above	9%	6%	11%	9%	14%	12%	8%	5%	7%	15%	12%	*
Unweighted N	(428)	(386)	(190)	(238)	(87)	(106)	(142)	(93)	(267)	(83)	(56)	(22)

	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Joe Biden	64%	66%	57%	*	77%	*	62%	69%	73%	50%	74%	70%	57%
Cory Booker	23%	22%	25%	*	27%	*	19%	26%	31%	22%	27%	22%	21%

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	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Pete Buttigieg	9%	7%	18%	*	10%	*	9%	8%	18%	9%	11%	10%	7%
Julian Castro	10%	8%	13%	*	9%	*	9%	7%	14%	8%	13%	10%	7%
John Delaney	3%	2%	5%	*	3%	*	3%	2%	6%	2%	1%	5%	3%
Tulsi Gabbard	4%	2%	9%	*	2%	*	4%	4%	3%	0%	5%	4%	6%
Kirsten Gillibrand	11%	9%	17%	*	12%	*	10%	9%	18%	15%	9%	12%	8%
Kamala Harris	32%	32%	34%	*	42%	*	24%	43%	44%	24%	27%	34%	39%
John Hickenlooper	5%	3%	11%	*	5%	*	4%	4%	15%	7%	4%	3%	9%
Jay Inslee	7%	6%	9%	*	7%	*	6%	5%	17%	5%	3%	7%	12%
Amy Klobuchar	11%	10%	15%	*	13%	*	9%	14%	22%	7%	15%	9%	16%
Wayne Messam	2%	1%	3%	*	1%	*	2%	2%	2%	0%	0%	3%	1%
Beto O'Rourke	39%	38%	44%	*	47%	*	36%	45%	47%	27%	36%	48%	39%
Bernie Sanders	48%	47%	54%	*	50%	*	52%	50%	42%	49%	58%	45%	45%
Elizabeth Warren	30%	29%	35%	*	36%	*	30%	27%	42%	31%	36%	30%	24%
Marianne Williamson	2%	1%	4%	*	1%	*	2%	1%	4%	1%	3%	2%	1%
Andrew Yang	6%	5%	10%	*	5%	*	6%	4%	11%	6%	6%	4%	8%
None of the above	9%	7%	16%	*	3%	*	11%	5%	6%	12%	8%	9%	10%
Unweighted N	(428)	(331)	(97)	(0)	(285)	(22)	(201)	(119)	(62)	(73)	(83)	(172)	(100)

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## 9. Strategy for voting

Which comes closest to how you're planning to vote in next year's Democratic presidential primary?

*Asked of Democrats and Independents who lean toward Democrats*

	Total	Registered voters		Gender		Age (4 category)				Race (4 category)			
		Yes	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other	
I'm planning to vote for my favorite candidate	36%	41%	31%	40%	32%	44%	41%	25%	38%	36%	38%	*	
I'm planning to vote for a candidate who isn't my favorite, but who has a better shot at winning	12%	12%	14%	10%	14%	9%	12%	13%	13%	10%	13%	*	
I haven't made up my mind who I'm voting for yet	36%	37%	38%	34%	27%	32%	35%	48%	38%	26%	34%	*	
I don't plan to vote in the Democratic primary	8%	4%	8%	8%	12%	8%	7%	5%	4%	12%	14%	*	
Not sure	8%	5%	8%	8%	15%	7%	6%	9%	8%	16%	2%	*	
Totals	100%	99%	99%	100%	100%	100%	101%	100%	101%	100%	101%	*	
Unweighted N	(427)	(385)	(190)	(237)	(87)	(106)	(141)	(93)	(266)	(83)	(56)	(22)	

	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
I'm planning to vote for my favorite candidate	36%	38%	30%	*	41%	*	34%	44%	27%	30%	33%	39%	40%
I'm planning to vote for a candidate who isn't my favorite, but who has a better shot at winning	12%	12%	10%	*	12%	*	10%	12%	23%	19%	11%	11%	9%
I haven't made up my mind who I'm voting for yet	36%	35%	37%	*	38%	*	35%	32%	43%	30%	42%	33%	38%

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	Total	Party ID			2016 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Clinton	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
I don't plan to vote in the Democratic primary	8%	6%	13%	*	4%	*	9%	10%	1%	11%	8%	8%	5%
Not sure	8%	8%	10%	*	5%	*	12%	2%	5%	9%	7%	8%	9%
Totals	100%	99%	100%	*	100%	*	100%	100%	99%	99%	101%	99%	101%
Unweighted N	(427)	(330)	(97)	(0)	(284)	(22)	(201)	(118)	(62)	(73)	(83)	(172)	(99)

# HuffPost: Demographic voting effects

March 20 - 21, 2019 - 1000 US adult citizens



<b>Interviewing Dates</b>	March 20 - 21, 2019
<b>Target population</b>	U.S. citizens, aged 18 and over.
<b>Sampling method</b>	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2016 American Community Study. Voter registration was imputed from the November 2016 Current Population Survey Registration and Voting Supplement.
<b>Weighting</b>	The sample was weighted based on gender, age, race, education, and 2016 Presidential vote. The weights range from 0.378 to 3.748, with a mean of one and a standard deviation of 0.451.
<b>Number of respondents</b>	1000
<b>Margin of error</b>	± 3.4% (adjusted for weighting)
<b>Survey mode</b>	Web-based interviews
<b>Questions not reported</b>	59 questions not reported.