

#### USAID/EL SALVADOR COUNTRY FACT SHEET

www.usaid.gov/el-salvador July 2018

Note: Future funding is subject to appropriation by Congress

Consistent with the goals of the U.S. Strategy for Central America, and in broad alignment with the Northern Triangle Countries' Alliance for Prosperity Plan, USAID programs in El Salvador expand broad-based economic growth to support a more secure and prosperous El Salvador where citizens can envision a future in their own country. Security activities help to strengthen the justice system and government accountability, reduce crime and violence, and improve education for secondary students and out-of-school youth. Economic assistance helps to create jobs, promote a better business environment, and expand opportunities through increased trade. USAID programming addresses the key drivers of migration to the United States and actively engages civil society, community organizations, and the private sector to sustain program efforts.

Additionally, the USAID/El Salvador Central America regional programs are contributing to the Alliance for Prosperity Plan by increasing regional economic integration and enhancing climatesmart economic growth in the region.

#### **Examples of Program Impact**

#### 61 Percent Decrease in Homicides

Together with Honduras, El Salvador remains one of the most violent countries in the world. In 2017, for example, intentional homicide rate was 60 per 100,000 people. Working in close partnership with the Department of State and in support of the Government of El Salvador's Security Plan, USAID is implementing proven methodologies to reduce crime and violence through a "place-based" approach that integrates law enforcement efforts with community-based prevention programs. USAID programs target youth most likely to be impacted or become perpetrators of crime and violence. USAID's crime prevention work, which has been validated through rigorous impact evaluations, has contributed to historic decreases in homicides within El Salvador's most violent communities. Between 2015 and 2017, El Salvador saw a 61 percent reduction in the municipalities in which USAID operates. This compares to a 42 percent reduction nationwide.

#### 22,000 Jobs Created

USAID assistance helps to stem the flow of irregular migration by creating greater economic opportunities for Salvadorans. Activities help small and medium enterprises (SMEs) to increase sales and create new jobs. SMEs account for 60 percent of the economy and 35 percent of GDP; their continued growth provides licit alternatives for youth, thus reducing the factors contributing to migration and involvement in illegal activities. USAID works in partnership with the Salvadoran government and the private sector to provide effective trade and business development services to SMEs, primarily through a local network of small business development centers, which has become a model for the region. Between 2011 and 2016, USAID assistance to 11,000 SMEs generated more than \$153 million in sales and exports and 22,000 new jobs.



### **Increased Transparency**

USAID works with the Salvadoran government and municipal authorities to provide training, advisory assistance, and expertise to regulatory agencies that monitor accountability, adherence to ethics regulations, and access to public information. Activities also promote citizen awareness and oversight of public resources to reduce opportunities for corruption and to advocate for respect of human rights. The Freedom of Information Institute, established in 2016 with USAID support, has resulted in unparalleled access to official documents. **Disclosure of information ordered by the Institute has triggered investigations on illicit enrichment of public officials (including three former Presidents), waste and abuse of public funds, and nepotism.** 

### USAID/El Salvador is implementing the following activities to achieve these objectives:

Alliance for Prosperity alignment key:

Citizen Security • Human Capital • Productive Sector • Strengthening Institutions •

#### **Citizen Security**

## **Crime and Violence Prevention**

Implemented by: Creative Associates

Duration: March 14, 2013 - March 13, 2019 Total Projected Investment: \$39.8 million

This activity aims to increase safety for Salvadoran citizens by supporting the Government of El Salvador's (GOES) National Strategy on Violence Prevention and by expanding municipalled, community-based crime and violence prevention efforts. It consists of three components: 1) increasing GOES capacity to prevent violence and crime on a national scale by helping to implement the National Strategy on Violence Prevention, strengthening the unit of Dirección General de Prevención Social de la Violencia y Cultura de Paz (PRE-PAZ), establishing and strengthening 55 Municipal Prevention Councils in selected, high-violence municipalities, supporting emerging laws and policies, and supporting municipal crime prevention observatories; 2) expanding municipal-led, community-based crime and violence prevention to at least 114 communities in 20 new high-risk municipalities and financing community prevention actions; and 3) supporting innovative ideas for crime and violence prevention. The project supports community youth centers, where children and adolescents can study and receive tutoring; learn computer and other vocational skills; take music, dance, and art lessons; engage in sports activities, and meet with friends in a safe place with adult supervision. There are currently 119 centers nationwide, providing services for more than 25,000 youth. The project also supports municipal prevention centers that provide citizens a "one-stop shop" for crime and violence prevention services, including conflict resolution, employment facilitation, services for women and youth, and guidance and information on laws and services available to the public. USAID provides funding for specific municipal projects, such as the rehabilitation of public spaces, vocational training, and crime prevention campaigns.

Alliance for Prosperity Alignment: Citizen Security



# **Bridges for Employment**

*Implemented by:* DAI Global

Duration: October 1, 2015 – September 30, 2020

Total Projected Investment: \$42.2 million

This activity supports technical education training providers, civil society organizations, the GOES, and the private sector to increase and improve employment of at-risk youth living in high-crime municipalities prioritized by the Government of El Salvador under Plan El Salvador Seguro. The ultimate goal is to improve the technical and soft skills of Salvadoran youth so that they can obtain new or better jobs (including through self-employment), and to train service providers to deliver holistic support services to at-risk youth. The activity is promoting linkages between private sector needs and training centers to develop a long-term relationship in which youth are tailor-trained for existing opportunities with a private sector client. Additionally, the activity is promoting the delivery of services for youth such as psychometric testing, resume development workshops, coaching for interviews, job counseling, and job intermediation, in alliance with public and private sector partners. This activity aims to help 5,000 at-risk youth find new or better employment so they can contribute to the development of their country and be less vulnerable to gang recruitment.

Alliance for Prosperity Alignment: Citizen Security; Human Capital; Productive Sector

## **Bridges for Employment Performance Evaluation**

*Implemented by*: Mathematica Policy Research *Duration*: September 2016 – September 2020

Total Projected Investment: \$1 million

Performance evaluation of the Bridges to Employment activity to test which interventions for workforce development have the greatest impact.

Alliance for Prosperity Alignment: Citizen Security; Human Capital; Productive Sector

# Imagina: El País que Queremos

Implemented by: Fundación Crisálida (Glasswing International)

Duration: March 15, 2018 - March 14, 2023 Total Projected Investment: \$12.0 million

This Global Development Alliance will increase civil society engagement in up to 11 Plan El Salvador Seguro (PESS) municipalities through citizen observatories known as "Como Vamos." The Cómo Vamos observatory will generate reliable and comparable indicators about the quality of life in urban areas and citizen perception, tracking indicators in a variety of sectors, including security, education, poverty, public spaces, labor markets, citizen culture, public management, the environment, among many others. The data will also support measurement of perceptions around municipal accountability, transparency and citizen security.



The activity will also provide for the renovation of Parque Cuscatlán, a major recreational family space located in San Salvador, through a trust fund with a local bank to manage private sector contributions for renovation and ongoing maintenance of Parque Cuscatlán. IMAGINA will support fundraising and will implement educational and recreational activities for youth within the park, such as sports, arts, and music, etc. to promote peaceful coexistence, and will manage the funds for construction donated by the other private sector contributors through the trust fund. Support for the Parque Cuscatlán renovation under IMAGINA will contribute to the expansion of innovative approaches to build community resilience.

Alliance for Prosperity Alignment: Citizen Security; Strengthening Institutions

#### **Education and Coexistence for Schools and Communities Free of Violence**

*Implemented by:* Fundación Empresarial para el Desarrollo Educativo (FEPADE)

Duration: March 15, 2018 - March 14, 2023 Total Projected Investment: \$10.0 million

This public-private partnership will provide psychosocial services to youth, parents, and teachers in up to 76 schools in high risk communities located in municipalities under the national security plan (PESS), to help them overcome difficult experiences they are exposed on a day-to-day basis. Additionally, participating schools will serve as platforms to continue after school sports activities, which are not provided by the school system and which help students develop life competencies and promote their well-being, develop life skills, improve their social spirit, improve their academic performance, and keep them safe. This new activity will also expand youth development opportunities through alliances.

Alliance for Prosperity Alignment: Citizen Security; Human Capital

#### **Governance**

#### Protection and Quality of Care for Children Project

Implemented by: Whole Child International Duration: June 22, 2018 - June 21, 2023 Total Projected Investment: \$4.9 million

The objective of the activity is to strengthen the capacity of the Salvadoran Institute for the Development of Children and Youth, ISNA, to improve its child development and child protection systems so that highly vulnerable children are resilient to the extreme violent environment and better prepared to participate in and/or reintegrate in family life and society as healthy, well-adjusted individuals. In the long run, this activity seeks to contribute to efforts to end the cycle of extreme violence in El Salvador by intervening as early as possible to prevent children from resorting to extreme coping mechanisms later in life, such as joining gangs or other criminal activities. This program will assess the status and effectiveness of efforts to date to help children without adequate family care, improve case management systems, develop new



policies and protocols for child protection, and institutionalize training and mentoring programs to increase knowledge in early childhood care and development.

Alliance for Prosperity Alignment: Citizen Security

# Justice Sector Strengthening • •

Implemented by: Checchi and Company Consulting, Inc.

Duration: March 4, 2013 – March 3, 2019 Total Projected Investment: \$31.4 million

The objective of this program is to provide support to the GOES to reduce impunity and improve citizen trust in government institutions. The activity seeks to better satisfy citizens' needs through a justice system that more effectively and transparently solves criminal cases. The project provides assistance to the Supreme Court, Prosecutor's Office, Public Defender's Office, and the National Police to elevate professionalism among justice sector employees, improve investigation techniques and inter-institutional coordination, and establish efficient systems and procedures that facilitate the administration of justice. The project is helping to expand community policing as a means of improving public confidence in the police and to reduce crime. To strengthen judicial transparency, the project promotes merit-based selection and promotion of judges, works with the Supreme Court to strengthen units that are responsible for investigating malpractice by judges and attorneys, and supports civil society advocacy efforts for a new law against illicit enrichment that will reduce opportunities for corruption.

Alliance for Prosperity Alignment: Citizen Security; Strengthening Institutions

# **Government Integrity**

Implemented by: Tetra-Tech - DPK

*Duration:* March 3, 2016 – March 2, 2021 *Total Projected Investment:* \$20.3 million

The objective of this activity is to work in partnership with central- and municipal-level GOES institutions to improve transparency and accountability. It seeks to enhance the professionalism of public officials and strengthen regulatory agencies that monitor accountability and adherence to ethics regulations. Activities include support for the Institute of Access to Public Information to implement the Access to Public Information Law; support for the Government Ethics Tribunal and ethics commissions to implement the Government Ethics Law; assistance to municipalities to increase compliance with access to information and ethics regulations and to promote citizen participation and monitoring of public projects; training for civil society monitoring and oversight; small grants to civil society organizations to support anti-corruption and transparency initiatives; and a public education campaign to increase awareness of transparency regulations, with particular emphasis on vulnerable populations.

Alliance for Prosperity Alignment: Strengthening Institutions

Rights and Dignity

*Implemented by:* Counterpart International, Inc. *Duration:* January 9, 2017 - January 8, 2022



### Total Projected Investment: \$15 million

The objective of this activity is to help strengthen governmental and non-governmental human rights protection systems to enhance the protection of human rights in El Salvador, resulting in an increasingly tolerant, just, and equitable El Salvador. The activity will promote democratic space, strengthen human rights advocacy and monitoring of the security sector, and prevent discrimination and exclusion of vulnerable groups and improve their access to services. By the end of the program, the activity results will include legislative and policy changes to the security sector; improved prison and pre-detention conditions for convicted and accused individuals; improved capacity of human rights organizations (HROs); the establishment of a national human rights observatory; an increased number of human rights cases reported and acted upon by government and HROs; the identification and prioritization of anti-discrimination issues through a dialogue process; the adoption of new anti-discrimination legislation and policies; the establishment of a national anti-discrimination public information campaign; and a reduction of public acceptance of discrimination.

Alliance for Prosperity Alignment: Citizen Security; Strengthening Institutions

# Return and Reintegration in the Northern Triangle Program • • •

Implemented by: International Organization for Migration (IOM)

Duration: June 23, 2016 - June 22, 2019 Total Projected Investment: \$16.8 million\*

The objective of this activity is to provide services to help returning migrants reintegrate into local communities and to alert the public of the risks of irregular migration. Through this investment, IOM provides technical assistance and support to the Northern Triangle countries of El Salvador, Guatemala, and Honduras to provide returnees with appropriate assistance and to improve services for the protection of returning migrants including vulnerable populations, such as unaccompanied children (UAC) and families. The program has four objectives: improving and expanding capacity of the in-processing and care of returning migrants; expanding the range of Northern Triangle government-supported opportunities for returning migrants, while contributing to the provision of high-quality services during the reintegration process at the local level; enhancing government capacities to address root causes of irregular UAC emigration, including alleviating negative push factors, strengthening prevention measures, and upgrading small-scale infrastructure; and improving the availability, quality, and use of information to strengthen the reception and reintegration process and to prevent remigration. \*This is a regional activity funded with El Salvador bilateral (\$5,500,000) and Central America and Mexico (\$500,000) regional funds. Guatemala and Honduras also contribute to the total cost of this activity.

Alliance for Prosperity Alignment: Citizen Security; Human Capital; Productive Sector; Strengthening Institutions

Strengthening Local Governance for Security and Development

*Implemented by:* The Louis Berger Group, Inc. *Duration:* September 14, 2017 – March 14, 2022

Total Projected Investment: \$36.6 million



This activity will strengthen decentralization and local government capacity in El Salvador in order to increase security and development. USAID will increase trust in governance by supporting decentralization and strengthening the ability of municipalities to govern and provide services to constituents. At the national level, USAID will build consensus for increased decentralization by enhancing the capacity of government entities and municipal associations to more effectively deliver and manage public services and better respond to local interests. At the municipal level, USAID will increase the capacity of municipalities to plan, budget, pay for, and deliver key services in an effective and participatory manner. Attention will be given to improving municipal financial health and independence, strengthening the ability of municipalities to plan and budget, and enhancing service provision. Through this activity, USAID will support improvements in governance throughout El Salvador by increasing government effectiveness in service provision and the management of public resources.

Alliance for Prosperity Alignment: Citizen Security; Strengthening Institutions

# Juvenile Justice Strengthening Project • •

Implemented by: World Vision, Inc.

Duration: September 28, 2017 - September 27, 2022

Total Projected Investment: \$10 million

This activity will enable the juvenile justice system to better reintegrate and reduce recidivism rates for children in conflict with the law (CICL). Activities will increase the application of alternative sentencing for eligible CICL within the target areas; build the capacity of judicial staff and government stakeholders to contribute to improved juvenile justice processes; engage private sector and community-based organizations and faith-based organizations as active contributors to improved reintegration and alternative sentencing programs; and provide quality reintegration services for CICL.

Alliance for Prosperity Alignment: Citizen Security; Strengthening Institutions

#### **Domestic Resource Mobilization**

*Implemented by*: DAI Global

Duration: April 27, 2017 - April 26, 2022 Total Projected Investment: \$27.5 million

The objective of this activity is to assist the GOES to improve public financial management practices, increase domestic resource mobilization, and generate additional revenue. The activity will support the national government, interacting with the Ministry of Finance, the Technical Secretariat of Planning for the Presidency, the National Assembly, the private sector, other donors, and civil society organizations. The activity will provide technical assistance to the Ministry of Finance in order to improve the budget planning and preparation process, improve the GOES' budget execution, improve national tax policy and administration by supporting key fiscal reforms, and strengthen transparency and public-private dialogue on fiscal policy. The activity will contribute to the GOES' efforts to achieve increased tax revenue, improved public expenditure management, and increased fiscal transparency, all of



which contribute to fiscal sustainability and increased public investment in priority sectors such as security, education, and health.

Alliance for Prosperity Alignment: Strengthening Institutions

# Promoting Citizen Participation in Public Policy in El Salvador

Implemented by: Fundación Dr. Guillermo Manuel Ungo (FUNDAUNGO)

Duration: October 26, 2017 - October 25, 2020

Total Projected Investment: \$4.9 million

The activity will contribute to improving democratic governance by promoting more participatory and inclusive public policies and electoral processes, improving the capacities of civil society organizations (CSOs) to have a greater influence in the electoral processes and in the formation of public policies. This goal will be achieved by: 1) Supporting elaboration of citizen agendas and forums for discussion with candidates for Mayor and Congress (2018 elections), and Presidential Candidates (2019 elections); 2) supporting activities to monitor and evaluate the 2018 and 2019 electoral processes and formulate electoral reform proposals; 3) Developing a certificate course in government and public policies for new political party and civil society leaders.

Alliance for Prosperity Alignment: Strengthening Institutions

# **Coordinating Donor Support for Salvadoran Elections**

Implemented by: United Nations Development Programme (UNDP)

Duration: February 1, 2018 - October 31, 2019

Total Projected Investment: \$1.5 million

The activity addresses the need for strengthened donor coordination to support the Salvadoran Supreme Electoral Tribunal (TSE) that is better able to restore confidence in democratic institutions in El Salvador by improving the electoral processes of the 2018 municipal and legislative elections and the presidential elections in 2019. The activity will provide technical and financial support to build the capacity of the TSE and improve donor coordination around election activities. This coordination will demonstrate the international community's commitment to strengthen local capacities for an electoral system that is fair, transparent and objective, consistent with international standards; and that the support for the electoral process will be conducted through a transparent and consultative process.

Alliance for Prosperity Alignment: Strengthening Institutions

# Alliance for Prosperity (A4P) Campaign

Implemented by: Idea Works SV

Duration: May 8, 2018 - November 7, 2018

Total Projected Investment: \$150,000

The activity will promote transparency on A4P by providing information that will help Salvadorans learn, understand, and take ownership of A4P objectives, lines of action, and advances by supporting the efforts of Government of El Salvador (GOES) to promote citizen participation in development efforts in the country and furthering accountability. The activity supports the Ministry of Foreign Affairs (MOFA) and



the Technical and Planning Secretariat to the Presidency communicate with the public about A4P and what GOES is doing to accomplish the four A4P pillars: stimulating the productive sector to create economic opportunities; developing opportunities for Salvadorans in El Salvador; improving public safety and access to the justice system; and strengthening institutions to increase people's trust in Government institutions. Interventions will include social media, billboards, infographics and other print material for newspapers and magazines, as well as broadcast ads for radio and television with the goal of promoting and explaining GOES' A4P efforts to the citizens of El Salvador, which will in turn, allow Salvadorans to hold GOES accountable for its A4P efforts.

Alliance for Prosperity Alignment: Strengthening Institutions

Civil Society and Democracy in the Eastern Region Project

Implemented by: Universidad de Oriente (UNIVO)

Duration: August 8, 21018 - August 7, 2022 Total Projected Investment: \$2.9 million

The activity will promote and drive citizen education in democratic governance in El Salvador so that they may understand their rights and monitor the work of the State. Specific objectives of the activity include (1) research and training to propose solutions to key country issues; (2) inform, train and promote discussion and dialogue among citizens and emerging leaders to foster citizen participation and develop a national awareness to cause impact on the country's future; and (3) a technological platform to promote civil society informed discussion and advocacy, and to launch innovative communication campaigns to raise public awareness about the changes that could be achieved through the mobilization of society and the impact on the actions of the country's decision-makers.

Alliance for Prosperity Alignment: Strengthening Institutions

#### **Prosperity**

# **Economic Competitiveness Project**

*Implemented by:* Palladium

Duration: March 31, 2017 - March 30, 2022 Total Projected Investment: \$47.8 million

The objective of this activity is to help the GOES to increase the competitiveness of the nation's key economic sectors by strengthening the capacity of micro, small, and medium enterprises (MSME) to compete in domestic and export markets. By improving the national and subnational business environment to encourage private sector investment, innovation, and business expansion, the activity will foster economic growth, increased productivity and competitiveness, and job creation. The activity's key areas of intervention are strengthening business development services to MSMEs; improving innovation and technology processes by MSMEs; expanding market access for MSMEs; facilitating greater access to finance for MSMEs; improving municipal services to companies; and simplifying policy, regulatory, and procedural processes.



This activity expects to generate at least \$225 million new sales and foster the creation of 30,000 new jobs.

Alliance for Prosperity Alignment: Productive Sector

## Higher Education for Economic Growth • • •

Contractor/Grantee: RTI

*Duration:* June 6, 2014 – June 5, 2019 *Total Projected Investment:* \$22 million

This activity builds partnerships between industry sectors and higher education institutions to develop demand-driven educational programs and research in order to improve educational opportunities for citizens in El Salvador and stimulate economic and social development. The project is implementing an innovative model through four industry higher education clusters in the following sectors: information and communications technology; energy and energy efficiency; light manufacturing; and agro-industry and food processing. Each cluster includes the private sector, an anchor university, associate higher education institutions, and public sector representatives. Industry Advisory Boards have been created to strengthen the link between educators and business leaders and to share information on the labor market, curriculum planning, internships and practical training, to match industry needs with educational programs. USAID also helps develop the capacity of higher education institutions to perform applied research, thus meeting the technical and technology-related challenges of Salvadoran industry.

Alliance for Prosperity Alignment: Human Capital; Productive Sector; Strengthening Institutions

#### El Salvador Cacao Alliance

Implemented by: Catholic Relief Services

Duration: September 26, 2014 - September 25, 2019

Total Projected Investment: \$10 million

The objective of this activity is to support the revival of the cacao market in El Salvador, targeting international specialty and gourmet markets, while supporting sustainable development and conservation of natural resources. The El Salvador Cacao Alliance is a public-private partnership with the Howard G. Buffett Foundation and other organizations. The activity is boosting economic growth in the sector by positioning El Salvador as a net producer and exporter of high-quality fine-aroma cacao. To achieve this objective, the activity is providing training to producer organizations, supporting a national policy framework, and building institutional capacity in the cacao value chain. Approximately 6,000 small farmers are targeted for assistance to learn how to grow cacao in a sustainable way. The activity provides assistance to small farmers and enables Salvadoran producers and companies to improve their competitiveness in global markets for cacao and its derivatives, and supply the domestic market. The reactivation of the cacao market is expected to increase farmers' incomes and food security, and create new jobs in the cacao value chain.

Alliance for Prosperity Alignment: Productive Sector



# Development Credit Authority (DCA) Loan Portfolio Guarantee

Contractor/Grantee: Banco de América Central (BAC)

Duration: September 2011 – September 2021

Total Projected Investment: \$155,000

USAID is working with private sector banks to increase credit availability for micro, small and medium enterprises (MSMEs) in order to generate increased economic growth and prosperity in El Salvador. By increasing access to affordable credit, USAID is helping businesses and entrepreneurs take advantage of market opportunities and expand their operations, which may include increasing employment for at-risk youth and others. Through this activity, USAID is helping mobilize approximately \$10 million in loans for MSMEs.

Alliance for Prosperity Alignment: Productive Sector

# Development Credit Authority (DCA) Loan Portfolio Guarantee

Contractor/Grantee: Banco Davivienda

Duration: September 2013 – September 2021

Total Projected Investment: \$204,736

USAID is working with private sector banks to increase credit availability for micro, small and medium enterprises (MSMEs) in order to generate increased economic growth and prosperity in El Salvador. By increasing access to affordable credit, USAID is helping businesses and entrepreneurs take advantage of market opportunities and expand their operations, which may include increasing employment for at-risk youth and others. Through this activity, USAID is helping mobilize approximately \$25 million in loans for MSMEs.

Alliance for Prosperity Alignment: Productive Sector

# Development Credit Authority (DCA) Loan Portfolio Guarantee •

*Implemented by:* Banco Promerica, Banco G&T Continental and Banco de América Central (BAC)

Duration: September 2017 - September 2032 Total Projected Investment: \$1.9 million

USAID is working with private sector banks to increase credit availability for micro, small and medium enterprises (MSMEs) in order to generate increased economic growth and prosperity in El Salvador. By increasing access to affordable credit, USAID is helping businesses and entrepreneurs take advantage of market opportunities and expand their operations, which may include increasing employment for at-risk youth and others. Through this activity, USAID is helping mobilize approximately \$53.8 million in loans for MSMEs with a particular focus on clean energy and energy efficiency projects.

Alliance for Prosperity Alignment: Productive Sector

Young Entrepreneurs • •

Implemented by: ASI (Asociación Salvadoreña de Industriales)

Duration: January 2, 2017 - July 31, 2020



Total Projected Investment: \$2.9 million

The objective of this activity is to expand business opportunities within the productive chain of the ASI member companies (ASI is the national association of manufacturers, formed by companies in diverse industrial sectors) by generating business ideas and creating microenterprises that can become suppliers in the industrial sector. The activity will work with at-risk youth (ages 18 to 29) from municipalities prioritized under Plan El Salvador Seguro. The activity will provide the selected youth with training to develop entrepreneurial and managerial skills and will help them develop business ideas into microenterprises that fulfill unsatisfied demand by industrial companies. It is expected that this activity will facilitate the creation of 189 new microenterprises and 378 new jobs in some of the most marginalized communities in the country, and help keep at-risk youth away from gangs and violence.

Alliance for Prosperity Alignment: Human Capital; Productive Sector

## **Education for Children and Youth**

Implemented by: Fundación para la Educación Integral Salvadoreña (FEDISAL)

Duration: January 1, 2013 – December 31, 2018

Total Projected Investment: \$25 million

The objective of this activity is to support the Ministry of Education in the implementation of the Full-Time Inclusive School model to improve quality and access to education and provide safe learning environments for students. The activity is helping to improve educational results of lower secondary students through an extended school day (from 4 to 8 hours), educational and recreational activities, teacher training in interactive teaching methodologies with a gender approach, and development of educational opportunities for students, including violence prevention and empowerment for women and girls. The activity also provides educational opportunities for approximately 23,000 out-of-school youth that would allow them to return to formal classes or earn an equivalent diploma in special weekend classes. Additionally, the activity offers technical and vocational training so that students can gain access to local labor market offers.

Alliance for Prosperity Alignment: Human Capital

# Supérate •

Implemented by: Fundación Sagrera Palomo (FSP)

Duration: July 14, 2010 – March 31, 2018 Total Projected Investment: \$3 million

Supérate is a Salvadoran education program established in 2003 by the Sagrera Palomo Foundation to provide underprivileged youth with English, computer training, and life skills, equipping them with the tools to contribute to the development of their country. USAID has supported the expansion of Supérate by supporting three new Supérate centers, benefiting over 1,000 socially and economically disadvantaged students between the ages of 13-18 who have demonstrated high academic performance and a desire for self-improvement. These young students are selected from public schools near the Supérate centers to complete the three-year program, which is conducted in parallel to their public school curriculum. Students attend classes four hours a day, six days a week, either before or after the regular school day. Over the past 13



years, the education model has proven so successful that it is now being replicated outside the country. By the beginning of 2017, the program had more than 1,366 active students in El Salvador, Panama, and Nicaragua.

Alliance for Prosperity Alignment: Human Capital

#### E-CAM REGIONAL PROGRAM

### Regional Democracy and Governance Portfolio

InfoSegura •

*Implementing Partner:* United Nations Development Programme (UNDP)

Duration: May 2014 -2020

Total Projected Investment: \$21 million

Countries: Belize, Costa Rica, Dominican Republic, El Salvador, Guatemala, Honduras, and

Panama.

InfoSegura aims to strengthen evidence-based policy making and increase regional coordination and collaboration on effective citizen security strategies. InfoSegura supports crime prevention initiatives through two components: (1) Data management to improve the collection, monitoring, systematization, and analysis of crime data at the national and regional level; and (2) increasing regional collaboration and networking to strengthen civil society's capacity to engage at a regional level on citizen security issues.

Alliance for Prosperity Alignment: Citizen Security

## Youth and Community Development Program •

*Implementing Partner:* Glasswing International *Duration:* October 19, 2012 - September 30, 2019

Total Projected Investment: \$7.4 million

Countries: El Salvador, Guatemala, and Honduras

This activity focuses on developing life skills, establishing support networks among youth, creating safe and stimulating learning environments, and providing access to extra-curricular educational and recreational activities. These opportunities provide youth with tools to make better choices in their lives, and discover their full potential, promoting positive alternatives to crime and violence. The activity implements youth development and civic participation initiatives in the Northern Triangle countries (NTCs) that promote the engagement of youth (in particular at-risk youth), the private sector, and community members to create positive incentives and safer communities for youth and mitigate the prospects of migration.

Alliance for Prosperity Alignment: Citizen Security

**Violence Against Children Survey (VACS)** 



*Implementing Partner:* Centers for Disease Control and Prevention (CDC)

*Duration:* March 2016 – March 2019 *Total Projected Investment:* \$1.8 million

Countries: El Salvador, Guatemala, and Honduras

The Violence against Children Surveys (VACS) measures physical, emotional, and sexual violence against girls and boys and identifies risk and protective factors and health consequences as well as use of services and barriers to seeking help. Children who experience violence are at a greater risk for common and destructive yet preventable consequences, including HIV, chronic diseases, crime and drug abuse, as well as serious mental health problems.

Alliance for Prosperity Alignment: Citizen Security

# Academy for Security Analysis •

Implementing Partner: Research Foundation of the City University of New York

*Duration:* September 2016 – July 2020 *Total Projected Investment:* \$1.98 million

Countries: El Salvador, Guatemala, and Honduras

The central goal of this activity is to respond to the needs of the governments of Guatemala, Honduras, and El Salvador, and the efforts of USAID, in promoting evidence-based approaches to address citizen security challenges that lead to improvements in public safety in the region. The activity focuses on three strategic objectives: (1) increase regional capacity for planning, designing, and implementing effective citizen security policies; (2) improve security policies through evidence-based decision making and promotion of best practices; and (3) strengthen regional networks on citizen security policies across the NTCs.

Alliance for Prosperity Alignment: Citizen Security

# Research and Action to Support Victims of Forced Displacement

*Implementing Partner:* Cristosal Foundation *Duration:* November 2016 – November 2019 *Total Projected Investment:* \$2.5 million

Countries: El Salvador, Guatemala, and Honduras

The activity will generate actionable policy recommendations and scalable models for protection, humanitarian assistance, and durable solution programs for families forcibly displaced by violence in the Northern Triangle countries. The activity will help establish a regional mechanism that provides credible evidence base on forced displacement by violence to support policy and program development. It will increase civil society capacity and best practice knowledge to support victims and coordinate with protection agencies in the Northern Triangle countries. The activity will also support the development of durable solution models for relocating victims internally or in other Central American countries.

Alliance for Prosperity Alignment: Citizen Security



# **Regional Human Rights and Democracy**

Implementing Partner: Pan American Development Foundation

Duration: July 2016 – July 2021

Total Projected Investment: \$28 million

Countries: El Salvador, Guatemala, Honduras, Mexico, and Nicaragua

The purpose of the activity is to strengthen the national human rights protections systems in Central America to better fulfill their role in providing oversight, ensuring accountability, upholding the principle of non-discrimination along with other human rights norms, and addressing the needs of victims. The activity will strengthen the ability of these systems to protect and promote human rights in the region and address recognized human rights issues. It also facilitates regional forums within Central American parliaments to design national laws to address the deterioration of the social and economic conditions that force people to migrate within their country. A labor rights component will strengthen workers' rights, access to labor justice, and decent work conditions in the formal and the informal sectors of the economy.

Alliance for Prosperity Alignment: Citizen Security

# Northern Triangle Migration Management Information Initiative (NTMI)

Implementing Partner: International Organization for Migration (IOM)

Duration: September 2015 – March 2017 Total Projected Investment: \$2.5 million

Countries: El Salvador, Guatemala, and Honduras

NTMI strengthens the capacity to manage, collect, analyze, and share migration information to support humanitarian action, protect of vulnerable populations, and improve the quality of reception, assistance and other required support services for migrants in the Northern Triangle countries. The activity provides reliable and timely statistics on migration and internal displacement, engaging with governments and with civil society organizations that have good knowledge of local communities and their settings.

Alliance for Prosperity Alignment: Human Capital

## **Promoting Journalism and Freedom of Expression**

*Implementing Partner:* Internews

Duration: September 2015 – September 2018

Total Projected Investment: \$3 million

Countries: El Salvador, Guatemala, and Honduras

This activity provides tools that empower journalists to develop safe investigative reporting skills that will spark public dialogue. It provides training and workshops to enhance journalists' abilities to use innovative digital tools to diminish security vulnerabilities, increase collaboration and to conduct data driven national and cross-border investigative reporting. The activity's support of cross-border collaborative reporting initiatives highlights corruption, crime, human



rights abuses, transparency, and accountability. In addition, the activity seeks to overcome the specific challenges faced by women journalists in these countries.

Alliance for Prosperity Alignment: Strengthening Institutions

## Return and Reintegration in the Northern Triangle Program

Implementing Partner: International Organization for Migration (IOM)

Duration: June 2016 – June 2019

Total Projected Investment: \$16.8 million

Countries: El Salvador, Guatemala, and Honduras

The activity will strengthen the capacity of NTC's governments to provide a sustainable, comprehensive response to addressing the different phases of the cycle of migration (reception, post arrival direct assistance, return and reintegration into local communities, and education about the risks of irregular migration). Activities focus on supporting NTC authorities towards improved/expanded capacity of in-processing and care of returning migrants; expanding the range of supported opportunities for returning migrants; contributing to enhanced institutional government capacities to address root causes of irregular unaccompanied migrant children (UAC), alleviating negative push factors and strengthening prevention measures, and upgrading infrastructure; and improving the availability, quality, and use of information to strengthen the reception and reintegration process and to prevent remigration.

Alliance for Prosperity Alignment: Human Capital

#### **Regional Economic Growth Portfolio**

#### Regional Trade Facilitation and Border Management

Implementing Partner: Nathan Associates

Duration: July 2018 - July 2023

Total Projected Investment: \$17.5 million Countries: El Salvador, Guatemala, Honduras

This activity will strengthen trade capacity and regional trade competitiveness in the Northern Triangle reducing time and cost of trading across borders. It will also support the implementation of key elements of the World Trade Organization Trade Facilitation Agreement and support the Central American Trade Facilitation and Competitiveness Strategy at regional and national levels and across key economic corridors in Central America.

Alliance for Prosperity Alignment: Productive Sector

#### Central America Regional Agribusiness Trade Logistics Project

Implementing Partner: IFC/World Bank
Duration: September 2013 – December 2019
Total Projected Investment: \$2 million

Countries: Costa Rica, El Salvador, Guatemala, and Honduras



The activity aims to streamline, harmonize, and automate procedures for sanitary registration for processed food and beverages in Costa Rica, El Salvador, Guatemala, and Honduras through the development of a regional automated system for sanitary registries. Training is provided to public sector officials and private sector on the implementation of new procedures and systems. By identifying unnecessary requirements and streamlining and harmonizing sanitary registration process, the project will better facilitate the export and import of processed food and beverages in the region.

Alliance for Prosperity Alignment: Productive Sector

### **Better Coffee Harvest Project**

Implementing Partner: TechnoServe Duration: May 2014 – October 2018 Total Projected Investment: \$1.95 million Countries: El Salvador and Nicaragua

This Global Development Alliance with the J.M. Smucker Company and the PIMCO Foundation works with 6,000 small farmers to increase coffee productivity through improved agronomic practices and by countering the impacts of coffee leaf rust. The project is also increasing farmers' access to appropriate inputs and help to diversify crops to improve livelihoods.

Alliance for Prosperity Alignment: Productive Sector

## **Promoting Food Security and Trade in Central America**

Implementing Partner: US Department of Agriculture

Duration: May 2011 - July 2019

Total Projected Investment: \$10.2 million

Countries: Costa Rica, Dominican Republic, El Salvador, Guatemala, Honduras, Nicaragua, and

Panama

The activity is providing technical assistance on food safety and market information systems to the private sector and governmental agricultural institutions in the region to increase productivity, access to markets, and private investment in agriculture and food security in communities and households. The activity assists beneficiaries with their understanding and implementation of sanitary and phytosanitary (SPS) measures to better facilitate imports and exports of food products. Activities also strengthen the technical capabilities of regional organizations working on plant protection and animal health so that they can serve as stronger technical references for Central America.

Alliance for Prosperity Alignment: Productive Sector

#### Central America Regional Climate Change Project (RCCP)

Implementing Partner: Centro Agronómico Tropical de Investigación y Enseñanza (CATIE)

Duration: April 2013 – April 2019



Total Projected Investment: \$21.4 million

Countries: Costa Rica, Dominican Republic, El Salvador, Guatemala, Honduras, Nicaragua, and

Panama

The activity provides assistance in Central America and the Dominican Republic to establish and implement carbon-based incentives to reduce emissions from deforestation, forest degradation, and other land uses; provide and integrate demand-driven climate variability information and technologies for better decision-making for improved resilience to climate variability and strengthen Central American - Dominican Republic Free Trade Agreement (CAFTA-DR) countries' environmental management systems in collaboration with USAID, the Central American Commission for Environment and Development (CCAD), and the U.S. Environmental Protection Agency (EPA).

Alliance for Prosperity Alignment: Productive Sector

### **CAFTA-DR Regional Environmental Program**

Implementing Partner: Environmental Protection Agency

*Duration:* July 2013 – September 2018 *Total Projected Investment:* \$3.25 million

Countries: Costa Rica, Dominican Republic, El Salvador, Guatemala, Honduras, Nicaragua, and

Panama

The activity supports countries in complying with environmental commitments under CAFTA-DR. The work areas include residual water treatment, evaluation of environmental impact, compliance with environmental legislation, solid waste disposal, and strengthening CCAD in order to improve administrative, financial, and monitoring procedures.

Alliance for Prosperity Alignment: Productive Sector

# Partnership for Climate-Smart Agriculture

Implementing Partner: Inter-American Development Bank (IDB)

Duration: September 2016 – September 2019 *Total Projected Investment:* \$4.5 million

Countries: Potentially: Belize, Costa Rica, Dominican Republic, El Salvador, Guatemala,

Honduras, Nicaragua, and Panama

This is a program contribution to the Inter-American Development Bank's Climate-Smart Agriculture Fund. The fund provides loans to businesses implementing climate-smart agriculture projects in the region that lead to enhanced agriculture productivity, increased resilience, and/or reduced emissions.

Alliance for Prosperity Alignment: Productive Sector

#### **Improved Coastal Watersheds and Livelihoods**

Implementing Partner: International Union for Conservation of Nature



Duration: July 2016 – June 2019

Total Projected Investment: \$3.73 million Countries: El Salvador and Honduras

The activity addresses the threats to the Goascoran watershed and Gulf of Fonseca, including unsustainable and exploitative practice in agriculture, ranching, fisheries, shrimp farming, firewood collection in sensitive mangrove habitat, and charcoal and salt production.

Alliance for Prosperity Alignment: Productive Sector

#### **Resilient Coffee in Central America**

Implementing Partner: Texas A&M Agrilife Research

Duration: September 2017 – September 2020 Total Projected Investment: \$3.99 million

Countries: El Salvador, Guatemala, and Honduras

The activity will create an evidence-based, more robust and resilient coffee sector in the NTCs by reducing risk and strengthening adaptive capacities of smallholder coffee farmers in these regions so that they maintain livelihoods in the face of climate variability and unforeseen events of any kind. The activity will enhance producer livelihoods by improving their capabilities to identify and use climate-resilient coffee crop varieties, implement better agricultural management, adopt innovative technologies and diversify farm products, while also benefiting the environment and ecosystems in producing areas.

Alliance for Prosperity Alignment: Productive Sector

#### Regional Coastal Biodiversity Project

Implementing Partner: International Union for Conservation of Nature

*Duration:* November 2017 – November 2022 *Total Projected Investment:* \$13.9 million

Countries: El Salvador, Guatemala, and Honduras

The activity conserves and addresses threats to biodiversity in targeted coastal-marine areas and associated upland ecosystems throughout Central America. The goal is to decrease the degradation of forest and mangrove landscapes to reduce greenhouse gas emissions and increase resilience to extreme weather events.

Alliance for Prosperity Alignment: Productive Sector

## **Cross-Cutting**

## Central America Regional Trilateral Cooperation Support

*Implementing Partner:* International Business and Technical Consultants (IBTCI)

Duration: July 2016 – July 2019

Total Projected Investment: \$5.6 million



Countries: El Salvador, Guatemala, Honduras, Mexico, and Nicaragua

The activity provides support to build trilateral cooperation between the United States, Central American countries, and selected emerging donor countries primarily from Latin America.

Alliance for Prosperity Alignment: Strengthening Institutions

# Monitoring, Evaluation, and Learning

Implementing Partner: Mendez England

Duration: July 2016 – July 2021

Total Projected Investment: \$21.2 million

Countries: El Salvador, Guatemala, Honduras, Mexico, and Nicaragua

The Monitoring, Evaluation and Learning award provides USAID/El Salvador and the Central America and Mexico Regional Platform with continued performance monitoring, verification, geographic information system services, and evaluation support to measure program impact, results and achievements. In addition the mechanism can be used to contract individual or longitudinal studies, assessments, surveys or other related services relevant to bilateral and regional activities. It is also available to support other Missions in the region on an as-needed basis.

Alliance for Prosperity Alignment: Strengthening Institutions